



THE  
**LAW OF THE «SUSTAINABLE»  
CORPORATIONS**

ELECTIVE COURSE TAUGHT IN ENGLISH

CORSO OPZIONALE EROGATO IN LINGUA VEICOLARE

MARCH – APRIL 2023

*Il corso è finanziato grazie al Progetto **Shaping a World-Class University** (bando 2022)*

# THE LAW OF THE «SUSTAINABLE» CORPORATIONS

**WHAT?** An elective course on Comparative Company Law,  
...and beyond, to be taught in English

**WHO?** ...You ...and... Visiting Professor Alan Palmiter (Wake  
Forest University School of Law, NC, USA) and Professor Maurizio  
Bianchini (University of Padova);

**WHERE?** “*online*” (via Zoom);

**WHEN?** March - April, 2023, afternoon schedule (16.30-18.30);

**WHY?** *Next slides, please*

# WHO WILL TAKE PART TO THIS COURSE?



**Alan R. Palmiter** (WILLIAM T. WILSON, III  
PRESIDENTIAL CHAIR FOR BUSINESS LAW PROFESSOR OF  
LAW, Wake Forest University School of Law, NC,  
USA) <https://law.wfu.edu/faculty/profile/palmitar/>

Prof. Palmiter already taught “Sustainable Corporations” course at our Law School two years ago; he is an internationally renowned expert of Business Law.....

.....AND.....

**YOU!**

(you need to speak English and to have passed the exam of *Istituzioni di Diritto Privato II*);



# HERE ARE FEW GOOD REASONS TO STEP OUT FROM YOUR «CONFORT ZONE» AND DIVE INTO A NEW LEARNING EXPERIENCE!

## **WHY should you choose to attend this course?**

- a) This is “**seminar course**” not just another law course.....
- b) it will change your view of «Company Law» and, moreover,
- c) ...it will change your current experience of learning Law at the University,
- d) ....will help you in getting ready for the tremendous changes our global society will continue to face!
- e) You will be exposed to international, cutting-edge experts on corporate and financial sustainability who will help you exploring this vast and tremendously important field of studies

HERE ARE FEW GOOD REASONS TO STEP OUT FROM YOUR «CONFORT ZONE» AND DIVE INTO A NEW LEARNING EXPERIENCE!

**WHY should you choose to attend this course?**

**This course will change your view of traditional «Business Law» and, especially, «Company Law»**

The LSC course will consider the sustainability of the modern corporation – that is, whether the company's organizational and operating rules are capable of meeting current social needs while enabling future generations to meet their needs.

# WHY SHOULD YOU CHOOSE TO ATTEND THIS COURSE?



This seminar course.....will help you in getting ready for the tremendous changes our global society will continue to face!

These are the challenging 17 sustainability goals UN Countries are expected to accomplish by 2030.

**But what about large companies?**

Today, the **Modern Corporation** is placed at the *intersection* of all these goals, as its size, its multinational reach, its «natural» ability to raise large amount of capitals, to influence political power, to remunerate investments, to hire labor force, to invest in cutting edge research and innovative technology and to compete in the globalized markets makes it the **principal actor of the current human evolution**;

# WHY SHOULD YOU CHOOSE TO ATTEND THIS COURSE?

This seminar course..... will change your view of traditional «Company Law»:

- The course looks at the corporation's current design: its externalization of social costs (limited liability); the short-termism of corporate decision-making, the “group think” culture of corporate leadership, and corporate personhood (legal personality).
- It then considers some current responses to these *non-sustainable* attributes: **planet** (environmental liabilities), **people** (voluntary CSR movement), and **profits** (institutional shareholder activism).
- The course concludes by considering some *paradigm shifts*: revamped disclosure, new business forms, the corporation as integrated system, the corporation as moral agent, and re-conceptualizations of corporate leadership;



# WHY SHOULD YOU CHOOSE TO ATTEND THIS COURSE?

**Increase your awareness of current global changes that will inevitably affect your future as a citizen of the World**

At the end of this course you will be able to critically detect the «sustainable» principles of the modern enterprise that takes the legal form of a «company» and to contrast them with the «non-sustainable» legal rules in the light of the tremendous changes globalization of the economy brought about.





# WHY SHOULD YOU CHOOSE TO ATTEND THIS COURSE?

**This seminar course .... will change your current experience of learning Law at the University:**

- **Classes are “interactive”**: basic knowledge is acquired by reading materials assigned for each class and discussions will always be triggered by cases or excerpts of articles and or tables of data about “*sustainability*”; students will answer quizzes at the end of each Unit
- **Students work individually and in groups on weekly basis**, submit reflection papers, and write a paper at the end of the term on a “corporate sustainability” topic of their choice;



# HOW IS THE “LSC” COURSE ORGANIZED?

**The course is organized in Six Units and a Series of Colloquia**

**Unit 1** (two weeks): Introduces the basics of company law;

**Unit 2** (one week): Describes the non-sustainability of the corporation’s current design;

**Unit 3** (one weeks): Analyzes trends (triple bottom line: *planet, people, profits*) to temper this non-sustainability;

**Unit 4** (one week): Identifies proposals to refashion the corporation;

**Unit 5** (one week): Offers ways of rethinking the nature of the corporation;

**Unit 6** (one week): offers a EU-based comparison of the main company law issues studied in the preceding Units, including the “social enterprise” and the “benefit companies”;

**Colloquia Series** (three weeks, schedule to be announced): renowned academics and experts will contribute to your “personal journey” into the sustainability realm by tackling some specific aspects of “corporate sustainability”.

Thus, across 9 weeks, you will be exposed to some deep contemporary problems involving the modern corporation, in a comparative perspective, as well as some tentative solutions.

## **SUMMING UP: THE FIVE «W» ABOUT THE LAW OF THE «SUSTAINABLE» CORPORATIONS COURSE**

**WHAT?** An elective course on Comparative Company Law and much more!

**WHO?** You Professor Alan Palmiter (WFU School of Law, NC, USA) and professor Maurizio Bianchini (Padova Law School)

**WHERE?** Via ZOOM platform;

**WHEN?** March-April, 2021 (afternoon schedule; details to be announced);

**WHY?** The course offers you a chance to explore the modern corporation, its essential design, the current efforts to re-design the corporation in the light of the “sustainability” principles, and new corporate governance paradigms that are impacting the global economy.

**Need more info about this course?** JOIN US ON ZOOM ON MONDAY, 30 JANUARY 2023, AT 6PM, FOR AN INFORMATION MEETING WITH PROFF. PALMITER AND BIANCHINI AND WITH FORMER LSC STUDENTS

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BY ACCESSING THE **MOODLE PLATFORM** AND LOGGING IN THE **LAW OF  
SUSTAINABLE CORPORATIONS** (A.A. 2022-23) COURSE PAGE  
(<https://giuri.elearning.unipd.it/course/view.php?id=1553>),  
USING YOUR UNIPD EMAIL ACCOUNT.

EVENT ORGANIZED WITH THE KIND COLLABORATION OF



The European Law Students' Association

PADOVA